

# We are Fashion Revolution

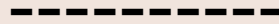
We're here to tell a different story about the clothes we wear.

We believe that positive change can happen if we all think differently about fashion and demand better. We want a cleaner, safer, fairer, more transparent and more accountable fashion and textiles industry.

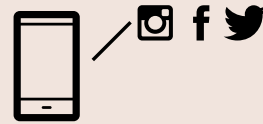
We want fashion to become a force for good. We believe in an industry that values people, the environment, creativity and profit in equal measure.



SHOW YOUR LABEL



ASK THE BRAND  
#WHOMADEMYCLOTHES?



Your voice does  
make a difference.

We need to make this Fashion Revolution Week bigger and bolder than ever before.

Join Stella McCartney, Emma Watson and Amber Valletta and ask brands **#whomademyclothes** during Fashion Revolution Week 22-28th April. Help us spread the word by sharing our [campaign materials](#).



@stellamccartney



@cameronrussell



@ambervalletta

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**On 24 April 2013, the Rana Plaza building in Bangladesh collapsed. 1,138 people died and another 2,500 were injured, making it the fourth largest industrial disaster in history.**

That's when Fashion Revolution was born.

There were five garment factories in Rana Plaza all manufacturing clothing for the western market. The victims were mostly young women.

We believe that 1,138 is too many people to lose from the planet in one building, on one terrible day to not stand up and demand change.

Since then, people from all over the world have come together to use the power of fashion to change the world.

**Fashion Revolution is now a global movement of people like you.**

